

LAKESIDE  
GATEWAY OF NATURE'S  
MOUNTAIN  
WONDERLAND

A well informed, clear thinking citizenry, bringing the best thought to bear on civic problems, is the bulwark of the community.



Vol. 1 No. 9

P. O. Box 376

LAKESIDE, CALIFORNIA, Thursday, February 9 1956 Five Cents per Copy Subscription \$2.50 Per Year

## PROGRESS THEME OF BIG MEETING: JOIN CHAMBER, URGED

In an atmosphere charged with enthusiasm and community spirit, 200 local residents met last Tuesday evening in the War Memorial building to usher in a year of community progress, under the astute leadership of Dr. E. R. Hering, president of the Chamber of Commerce, his staff and board of directors.

The 1956 spirit of community co-operation was exemplified by the committee of women, who prepared and served a delicious ham dinner to 101 persons, who had made advance reservations.

This first of monthly dinner-meetings was opened in the auditorium following the dinner by Dr. Hering, expressing his gratification at the large attendance saying "It is a challenge to your officers to keep you coming to future meetings." He then introduced directors, who reported as follows:

Carroll Ray, reporting on the Lighting District said "Forest Boyd and myself met today with Supervisors, and in last minute maneuvering, were successful in getting petitions approved. The lights will be installed by June."

Reporting on the Sanitary District Committee, Bill Johnson received assurance that residents can expect to vote on the sewer issue by October. The new District will comprise a large disposal plant. Although the district is small, a large outlying area can be served as installation plans are being drawn with future development in mind."

Director Elliott Johnson reporting on Lake Lindo dedication program. "The lake will be filled in time for the dedication May 13. The lake has been stocked with fish, and we will need the co-operation of every resident in making the dedication a success."

Directors Dr. Warne, Forest Boyd and M. R. Kneale, and Vice-President of the Chamber, Fred Prindle, were introduced.

Dr. Hering introduced Supervisor Dean Howell, who, recalled, "My last visit here was in 1940, when I came in search of votes. In 1942 your Lindo Lake was not only filled by the heavy

rains, but overflowed in business and residential areas. Our Board has been too slow to satisfy people here, but action has been taken on your behalf."

Before introducing the speaker, Bill Starr, Dr. Hering explained that "Due to unhappiness caused by the removal of several trees, which comprise a landmark in front of the Starr Company's property, I offered to explain, the situation, but Mr. Starr insisted on facing-up to the people himself."

Bill Starr agreed some time ago to speak here, but on hearing of the tree incident said, "my first thought was a quick ocean cruise, but decided to bring my baseball mask and chest protector and talk it out."

He said "It was necessary for his contractors to remove some trees to allow for entrance and exit for the shopping area. Also the trees have a parasite growth on them, which my company will take care of preserving the remaining trees. Progress is painful, but the end result will be an asset. You will find us people of goodwill and will offer nothing but good to Lakeside."

"If the business possibilities were not here we would not have come. We will soon start a house to house survey of Lakeside to determine the type of shops and services preferred by people here."

Dr. Hering pointed out "Since the Chamber of Commerce is the only official voice of the community, we want to learn the wishes of the people so that we can truly represent the majority. We've got to have a strong organization to keep pace with the wave of progress now engulfing Lakeside."

He paid tribute to Charlotte Parker, Doris Johnson, Barbara Conlev, Lois Sangster, Flo Farmer, Vorrie Ray, Irene Hering, Virginia Shafer and Eileen Menting, who prepared the dinner.

The treasurer's report by Betty Lester closed the meeting, revealing that there was but \$109.63 with which to meet the rising tide of progress.

## Outboard Motor Wins Over Mink



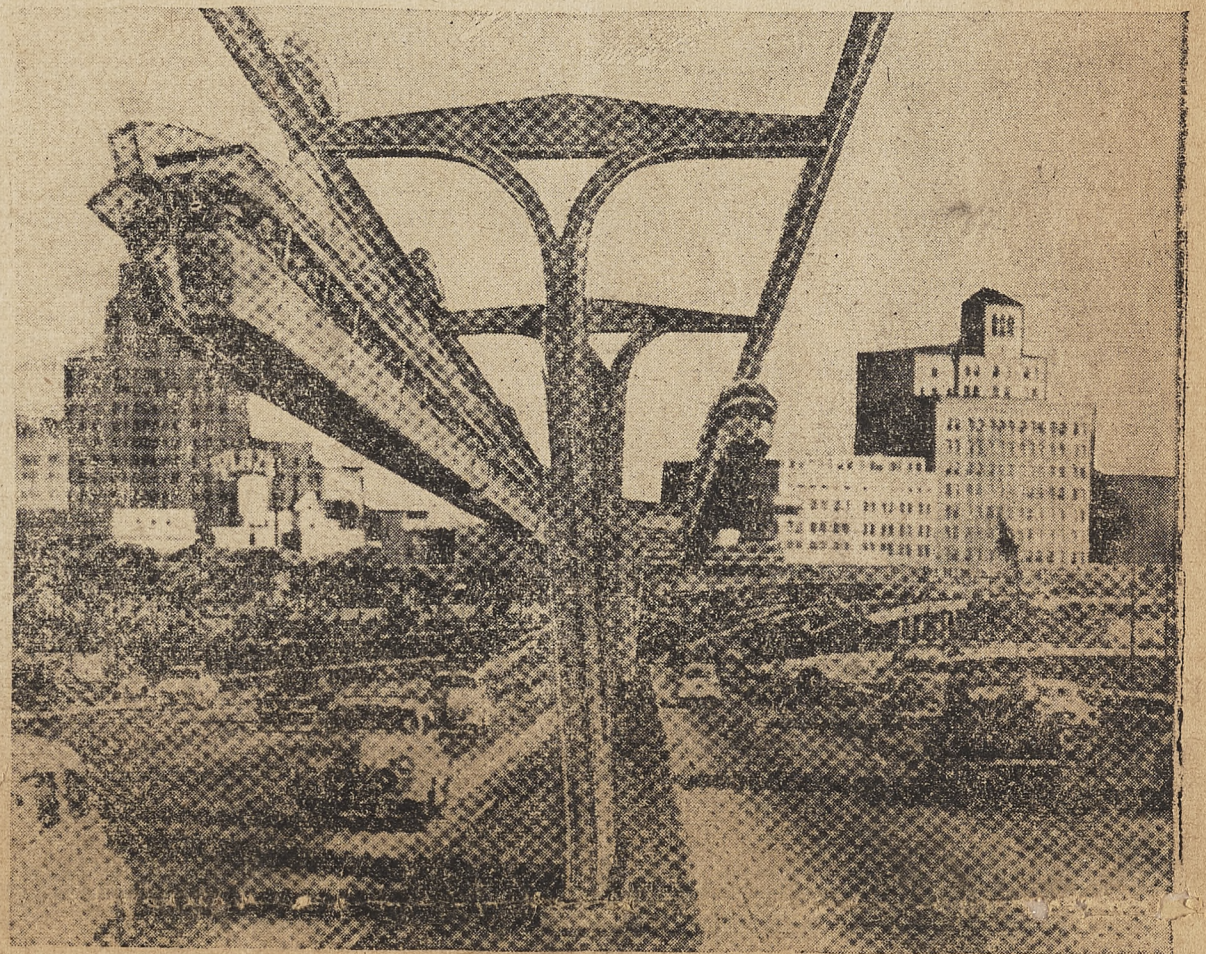
CHICAGO — Gustav Oudsteyn, 57, reached the pot of gold at the end of the rainbow recently when he won \$50,000 in a national puzzle contest.

Mrs. Oudsteyn indicated that one of the prize money should be spent for a new house and a motor boat.

Said Oudsteyn, "Well, the first thing I'll get is an outboard motor to use when I go fishing."

No more was said about a new house or a mink coat.

## MONORAIL IS ANSWER TO SAN DIEGO TRANSIT, INDUSTRY PAINS



## Aid To Lakeside, Harbor Trade

San Diego is watching with renewed interest the dramatic results expected of Houston, Texas' new rapid mass transportation system — MONORAIL — when it is made available to the public on or about February 19.

Reports were confirmed this week by the National Safety Council that tests are being made on a 970-foot pilot line in Houston to determine if MONORAIL will work effectively for other cities, including San Diego.

The San Diego Herald (the first newspaper to advocate the building of a monorail system for San Diego) has always maintained this form of modern transportation to be the answer to the evils of our complicated traffic problems.

Railcars on the Houston Monorail system will be powered by two 305-horsepower gasoline engines. They will be suspended above the highways at a height of about 18 feet.

Passenger capacity of the railcars, encased in protected fiber and solar glass compartments, will approximate 90 persons. They will travel at speeds estimated at 60 miles per hour for short hauls, and over 100 miles per hour for long distances.

Murel Goodell, president of Monrail, Inc., explained coaches can be operated singly, or in tandems geared to various passenger loads.

Goodell estimated that Monorail can be erected at a cost of \$500,000 per mile as compared to from \$4,000,000 to \$6,000,000 (million dollars) for Freeways per mile in Southern California! And from \$12,000,000 to \$14,000,000 per mile for subways.

Goodell further pointed out

Out board motor \$20.00.  
752 State St. San Diego, Cal.

## WEATHER

Jacumba . . . . . Frosty  
Petrero . . . . . Wintery  
Willows . . . . . Cold  
Lakesid e . . . . . Serene

that, although the Houston system is overhead, that Monorail can be operated on level surfaces or underground, and can travel over mountainous terrains. The only ground space required to erect Monorail is enough to sink the towers.

No other American city of comparable size now depends entirely on surface transit, as does San Diego.

A low cost suburban and inter-urban passenger Monorail rate will be a major contribution to the welfare of our citizens.

Monorail, which is now a reality, will protect San Diego in a national emergency. It will restore net earnings to public passenger service. It will employ more labor. It will increase the resort and hotel business. It will be a boon to the tourist industry.

It will encourage decentralization of our population—resulting in development of new homes, and housing projects in otherwise inaccessible areas. Land values will increase. Better communities will be established and additional industries created.

Financing of Monorail in San Diego can be provided either by banking firms, or through the plenary powers of a Public Authority at no cost to the taxpayers.

Fares on a Monorail system would be considerably cheaper than those now in effect on local transit lines—about one-fifth of the present bus rate now charged passengers for transportation in the city of San Diego.

Monorail stations equipped with escalators and pay-as-you-enter turnstile gate would be located along the travel routes, about one every mile. Facilities would be provided for the aged to travel in safety and comfort.

Monorail is not a "pipe-dream"—it is a reality! It is not a space ship or flying saucer to be advocated by our "big brain" politicians in City Hall! It is advanced, modern transportation TO-DAY!

## LOYALTY

Every man owes unwavering fidelity to his friends. Loyalty does not imply ostentation or hallyhoo it does not even imply flattery, but it does imply steadfastness, courage, faithfulness and unselfishness.

The sustained loyalty of members of your volunteer fire department, any hour of the day or night, seven days a week the year 'round, is highly commendable and deserving of your co-



operation.

You can show your appreciation of their loyalty by renewing your membership or securing a new one in this fire protection service, at Harison's service station.

## 46TH SCOUT ANNIVERSARY

An exhibit of Cub Scout handicraft of Club Pack 45 is on display at Huffman's this week. Cubs of Den 9 entering exhibits are David Kulhavy and Ray de la Hunt. Others were to follow.

## JAVALINA HUNT

The annual trek of sportsmen to Arizona to hunt pigs, a custom from early Spanish days, is underway by a number of local men, including Charles, Pinky and Buz Foster, Charles Cray, and Stanley Peterson.

## PLANNING NEW HOME

Mr. and Mrs. Earl Barker are planning a new home in the Eucalyptus area for their three girls and a boy.

## NEW SCHOOL PICTURED

by Architect George Lykos, hangs A scale drawing of the new Lake Farms Elementary School by Architect George Lykos hangs in the school administration office here.

WANTED—Old photos of San Diego and vicinity, before 1910.—Phone HO 6-3838.

For Sale—Patio clothes line, like new.—Phone AT-1-5117

## Boys Register In Ball League

Jack Hedger, president of the Little League, has announced that tryouts for the teams will begin March 17 at 9 a. m. and applications must be in by March 2.

Applications will be taken at the Lakeside Sporting Goods Store. Executive meetings will be held the first Tuesday of each month. Insurance for the players will be the major topic at the next get-together.

Meetings are held at the Lakeside Educational Center. Any one interested is invited to attend.

## VISITING SON

Mrs. Murrillo Hoffman of Long Beach is visiting here with Mr. and Mrs. Hoffman and daughter, Sharon, four. She will also visit with a daughter, Mrs. Virgil Bell in Fletcher Hills and a daughter, Mrs. Russell Homann, in Winter Garden.

FOR SALE — Old Violin, good case, \$40. Eb Clarinet, \$10.00; Hi-Fi Record Player, new, value \$45, first \$30.00 takes it—HO 6-3838.



Sweetwater High pulled the biggest upset of the season as they handed Grossmont cagers a 35 to 33 decision Friday night.

The lone bucket of Jim O'Brien and the free-throw work of Rodgers Lively decided the contest as a stunned crowd looked on in the remaining seconds of the game.

The Red Devils got their advantage in the first quarter as they racked up 15 points to the Grossmont four. Dick Williams and Lowell Raper, Coach Locke Olson's mainstays, were both having their off nights. Williams totaled up four points for the night while Raper was slipping in 10.

The second quarter came and the bewildered cagers from the foothills still couldn't find their range. Rodgers Lively, however, continued to delight the Sweetwater High fans with his long shots that rained thunder upon the Foothill Five.

Grossmont made its desperate

try to regain the lead in the third quarter as Curt Hardick dropped in four while his teammates collected the remaining 10. The Red Devils were outscored 14 to 7.

In the fourth quarter the Foothillers continued their winning ways, but just couldn't out-throw the Devils. The score was tied 33 to 33 but a clean throw from Jim O'Brien cinched the game. This loss threw the Foothillers into a two-way tie with the Chula Vista Spartans.

Summary:  
GROSSMONT 4 6 14 9—33  
Sweetwater 15 7 7 4—35

## PONY LEAGUE

President of the Pony League, Harry Jackson, informs us that the opening dates for the games will be decided at the next meeting of the Board. Meeting to be held this coming week.

Closing and play off dates have (Continued on Page 4)



# LAKESIDE CITIZEN

P. O. Box 376

G. A. DOUGHERTY

Editor and Publisher

Bob Turner

Sport Correspondent

MURALD FARMER

Wild Life Correspondent

All copy subject to editorial revision

News and advertising not in good taste — not acceptable  
Classified: 15c per line per issue  
Subscription \$2.50 per year



## KIWANIS CLUB

Meets 12:10 p. m. each Tuesday in Kiwanis Hall.

## SPORTSMEN'S CLUB

Meets in Memorial Building.

## EMERGENCY CALLS

Lakeside Fire Dept. HI 3-1010.  
La Mesa Forestry, HO 6-3233.  
Lakeside Rd. Station HI 3-1258.  
Ambulance Service, HI 4-4403.  
Sheriff, El Cajon, HI 4-2135.

## IDEAL BARBER SHOP

Arcade Building

## LIST YOUR PROPERTY

When you come in to register to vote

Listings is our bread and butter. You sell, that's bread and butter for you.

Rayor DeBurn Realty-Notary Insurance 301 S. Maine Ave.

## Superior Auto Repair Service

EL MONTE GARAGE

Phone HI 3-1371

Our Work Guaranteed

Res. HI 3-1582 Lakeside

## Citizen Subscription Agency

## WOODSIDE GADGET SHOP

Hobby Kits, Models, Floren

Dinnerware, Plastics

Notions

Cottonwood and Woodside

## LAKESIDE BARBER SHOP

Two Barbers

108 S. Maine Avenue

## HI 3-6223 Free Estimates

## LAKESIDE ELECTRIC

Industrial, Commercial and Residential

Tom Neal 319 So. Main

## Homes Acreage Ranches

## F. L. BOYD REALTY CO.

Forace L. Boyd, Realtor

Licensed Real Estate Broker

HI 3-1361 127 No. Maine.

## CITY BARBER SHOP

J. B. Strickland

111 South Maine Ave

Hours 8:30 a.m. to 6:30 p.m.

Mail Address RR 2, Box 1163

## OUR PET SHOP

Horse Meat, 4 lb. \$1.00

Rabbit Pellets, Mash, Scratch

Pidgeon Food

HI 3-1303 Woodside & Cajon

LAKESIDE WELFARE ASSOCIATION  
A Red Feather Agency  
Meets first Wednesday of each month at Education Center.

## FIRST CHURCH OF CHRIST, SCIENTIST

Los Coches Rd., near Maine Ave.  
Reading Room, 225 S. Maine  
9:30 a. m. Sunday School.  
1:00 a. m. Sunday Church Service.  
8:00 p. m. Wednesday, Evening Meetings

## WESLYAN METHODIST CHURCH

Rev. D. Wilson, Pastor  
9:45 a. h., Sunday School.  
11:00 a. m., Morning Worship.

7:00 p. m. Evangelical Service.  
7:30 p. m. Wed., Prayer Meeting.

ASSEMBLY OF GOD  
E. I. Hutsell, Pastor  
Sunday School, 10 a. m.  
Preaching 11 a. m.  
Evangelistic 7:30 p. m. Wednesday Evening.

## SEVENTH DAY ADVENTIST

Virginia Adams, Lakeside Home Missionary

## LAKESIDE CHURCH OF CHRIST

Elmer D. Jenkins, Minister  
Bible School, 9:30 a. m.  
Morning Worship 10:30.  
Evening Worship, 7:30.

WOMAN'S CLUB  
Meets in Kiwanis Hall.

VETERANS FOREIGN WARS  
Carter Smith Post 5867  
and Ladies Auxiliary  
Memorial Building

## MASONIC CLUB

Meets at Memorial Building.

## SCRIPPS INSTITUTION

Oceanographic museum, with many examples of deep sea life, is open to the public. North of La Jolla; follow signs.

Musical "Serafina" a treat—  
Mid-Week Service 7:00 p. m.

## OPTIMISTS

President, Martin Christian.  
Vice-President, "Red" Wagner.  
Secretary - Treasurer, "Bing" Miller.  
Directors: Wayne Dixon, Jack Hedger.

Have respect for all traffic laws and school regulations; their observance contributes to your child's safety.

## NAVAL HEADQUARTERS

The headquarters for the 11th Naval District are at the foot of Broadway.

## FINE ARTS GALLERY

Fronting the Plaza de Panama on El Prado, Splendid high-national ranking exhibits of art treasures. Open daily from 9:15 except Mondays. Sundays, open from 2:15. Special program at 3.

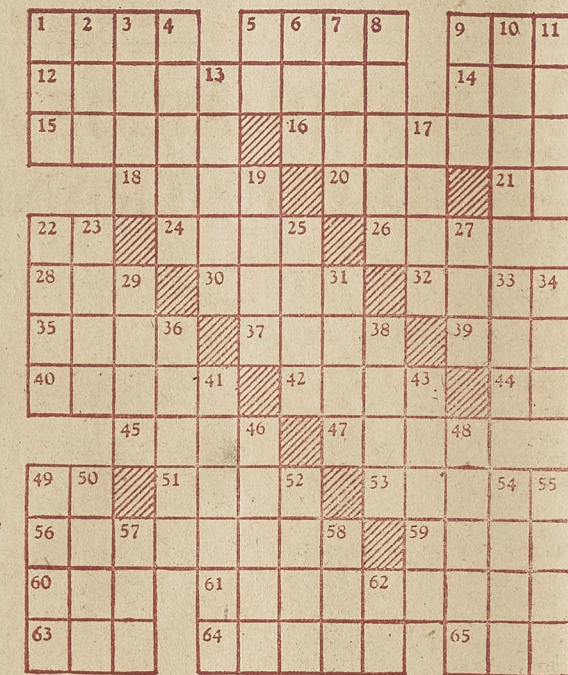
## MUSEUM OF MAN

In California building on El Prado. Contains anthropological exhibits, American Indian relics. Open 10 to 4:45 daily except Tuesdays. Sundays: 2 to 4:45.

Don't Miss "Stars In The West"

## Crossword Puzzle

HORIZONTAL  
1 Money given to needy  
5 Vegetable mold mixed with earth  
9 Beater used in mixing mortar  
12 To pay back  
13 A wing  
15 Pertaining to a tissue  
16 Actor  
18 God of love  
20 Collection of acts  
21 Article  
22 A volume  
23 Fish  
24 Cuning  
25 The wallaba  
26 Fried platform  
27 Russian river  
28 Cameroun  
29 Native  
30 Can  
32 Collective of neither  
33 Keep  
34 Paper measure  
35 Symbol for tantalum  
36 A machine  
37 An open hand  
38 Contaminated  
39 Journey  
40 French for summer  
41 Easily exasperated  
42 Signifying maiden name  
43 Thick  
45 To place



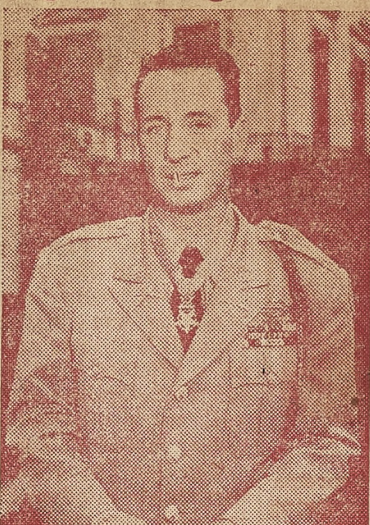
VERTICAL  
1 Skill  
2 Confederate general  
3 Measure of distance  
4 Stylish in dress  
5 Card game  
6 Wordless leaving  
7 On the ocean  
8 Resources  
9 College yell  
10 Town in ancient Arcadia  
11 Farm building  
12 Wide  
13 To cry aloud  
14 A banging  
22 Bulk  
23 Brilliantly colored fish  
25 Prevaricator  
27 Strong longing  
29 Ancient country around the Euphrates  
31 Winter vehicle  
33 Word expressing negation  
34 Goddess of vengeance  
36 To get up  
38 Hearing organs  
41 Peaceful  
43 Island in Mediterranean  
46 A unit of capacity  
48 Sharp point  
49 Projecting backward (pl.)  
49 Charge upon property  
50 Heraldry: crafted  
52 Dream

## PUZZLE NO. 182

54 Heap  
55 A small bar-racuda  
57 Legal charge

58 An under-world god  
62 Symbol for tellurium

## Urges Strong America

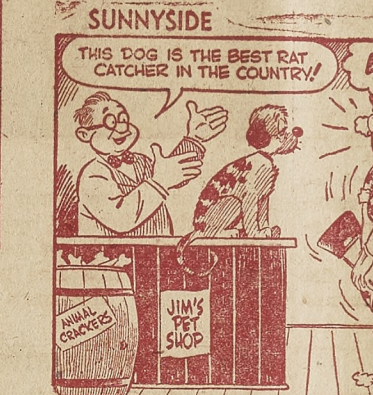


"Security is for the strong" —strong in defense and strong economically is the observation of Congressional Medal of Honor winner Capt. Raymond Harvey of Altadena, Cal., shown above. The Captain knows, from the bitter experience of actual warfare, the necessity for unity in action on all fronts, between the defense forces and those at home. "The boys have been doing their job, and a big one," he declares, "but they need your united support."

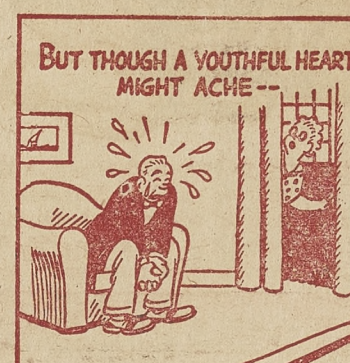
"One of the most effective means of proving that support is in heavier purchases of U. S. Defense Bonds. The old War Bond slogan "fire 'til it hurts" still holds good. We know that when Americans are buying Defense Bonds they are really behind us. I urge that every American get behind "America's Defense Bond Drive."

Despite painful wounds, Capt. Harvey singlehandedly knocked out four enemy positions which were pinning down his outfit.

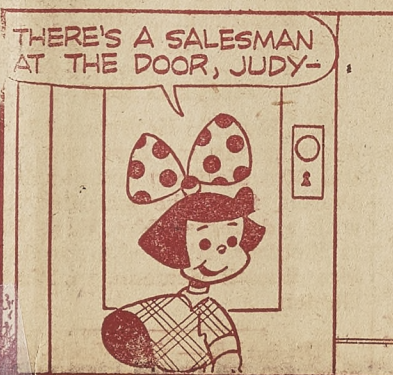
GOOD LUCK . . . Bernarr McFadden, 84, physical culturist, gets kiss from wife as he boards plane for France to make parachute jump over Seine to prove clean living keeps a man young.



## RIMIN' TIME



## BESSIE



## Learn Your Job

SEVENTEEN YEARS AGO Miss Gertrude Hunter, Chattanooga, Tenn., went to work for a man who had the reputation of being the hardest man in the city to work for. She didn't know about his reputation at that time, but she soon heard about it from numerous employees who had been working for the company for some time.

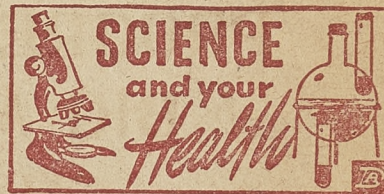
When she realized that she had walked into a hard job, she had to ask herself if she were going to be able to hold the job down. After considering the good features to be derived from working for the company she told herself "to get busy and make good on that job." Then she set out to learn more about the job than anybody else in the building; she reviewed what little knowledge she had of curves, angles, degrees and minutes, of which most of her dictation was composed; she brushed up on her shorthand, and gave her job first place in her life.

Her boss, a well educated westerner, expected things to be done NOW. Before coming to this city he was owner and operator of a business college, and he never hesitated to say that there was no excuse for a girl not turning out LETTER-PER-FECT work. He traveled a hard road and he was hard on his employees. When he would say "bring your notebook" she would reach for it and utter a silent prayer that he would not be able to detect how she was trembling while taking his dictation. But before long he and she together were turning out more certificates than any other examiner and stenographer in the whole office.

He was vice-president of the company when she went to work for him, but in a few years he became president, and she a secretary instead of a stenographer. She is glad she stayed on, and if a young, timid stenographer asks her "How to conquer with respect to a job, she advises "Learn more about your man anyone else in the office, and then what you dare to dare to do."



Carnegie



## FOOD FOR MENTAL HEALTH

### By Science Features

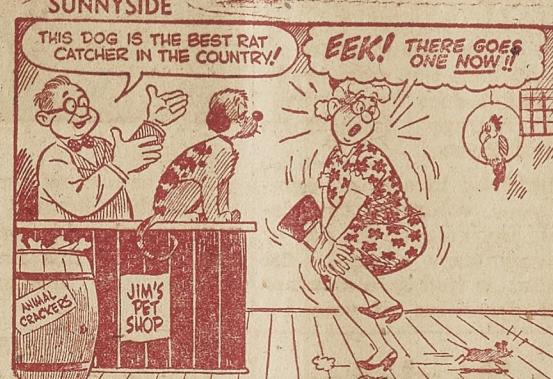
Good nutrition is necessary for good health, both mental and physical. Most people know that a well-balanced diet—one that contains sufficient minerals, carbohydrates and vitamins—is necessary for growth, energy and normal body functions. But new studies now show that a severe vitamin deficiency is known to be among the causes of at least 11 nervous or mental disorders.

Dr. Robert A. Peterman, medical director of J. B. Roerig and Co., and Dr. Robert S. Goodhart, scientific director of the National Vitamin Foundation, summarized 74 recent studies. They reported that disorders due to vitamin deficiencies involved such symptoms as mental deterioration or depression, hysteria, defective memory, loss of sense of location, hallucinations, ideas of persecution, anxiety and irritability.

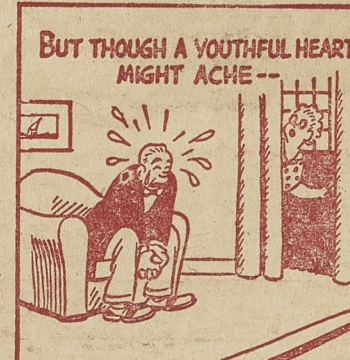
The survey points out that large dosages of vitamins, as high as 10 times the amount required for normal nutrition, administered for long periods of time may be necessary to aid sufferers. Anti-stress formulas such as ASF have already been devised to meet the vitamin requirements for acute stress situations.

Major emphasis in the report is on the B vitamins. Lack of thiamine (B-1) may cause forgetfulness, difficulty in orderly thinking and insomnia. Insufficient riboflavin (B-2) may result in mental depression, visual disturbances and inability to concentrate, while not enough niacin may produce apprehension and anxiety, according to the study.

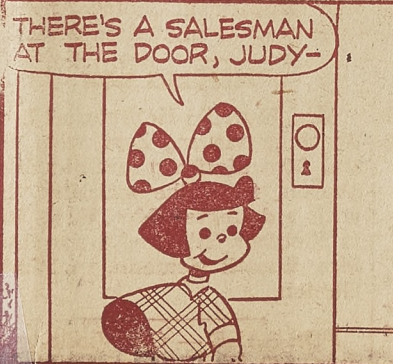
by Clark S. Haas



## By POSEN



## By NICK PENN



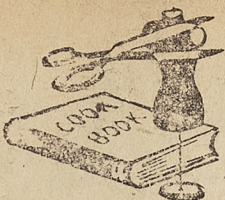
## Parents-





Recipes

Fashions



# Women's Page



Home &amp; Garden

## Make A Coconut Shortcake For Him!



Looking for something new for dessert? Add toasted coconut to a shortcake recipe. What better way to give the man in your life a special treat! He will ask for seconds when you serve this short, short, shortcake, with its crunchy coconut and its delicious blueberry sauce. A fluff of whipped cream adds to the eye appeal... and be sure to have a side dish of the coconut to pass—for second helpings.

### Blueberry Coconut Shortcake

3 cups sifted flour 1/2 cup shortening  
3 1/2 teaspoons double-acting baking powder 1 1/2 cups shredded coconut, toasted  
3 tablespoons sugar 1 cup milk, about  
1 teaspoon salt Blueberry Topping

Sift flour once, measure, add baking powder, sugar, salt, and sift again. Cut in shortening until consistency of coarse corn meal. Add 3/4 cup of the coconut and mix well. Add milk all at once and stir until soft dough is formed.

Turn out on lightly floured board and knead 20 times. Divide dough in half and pat 1/2 inch thick in two greased 9-inch square layer pans. Bake in hot oven (450°F.) for 20 minutes, or until done.

Cut each cake in 9 or 12 squares and spread squares with softened butter. Put together as individual shortcakes, spreading Blueberry Topping between layers and over tops. Garnish with whipped cream and remaining 3/4 cup of coconut. Makes 9 or 12 servings.

**Blueberry Topping:** Combine 1 1/2 quarts fresh blueberries, 3/4 cup sugar, 3 lemon slices, and 1/2 cup water in saucepan. Place over low heat and bring to a boil, stirring occasionally. Remove from heat. Cool, then remove lemon slices.

2418  
SIZES  
12-44



2594  
POTHOLDERS  
INCLUDED



No. 2418 is cut in sizes 12 to 20; 36 to 44. Size 18, dress and bolero, 6 1/4 yds. 35-in.  
No. 2594 is cut in one size, requires 1 1/4 yds. 35-in. with holder, 1/4 yd. 35-in. contrast for band. Use "left over" scrap bag pieces for included appliques. Send 50c for EACH pattern with name, address, style number and size, to AUDREY LANE BUREAU, Box 369, Madison Square Station, New York 10, N.Y. The new Spring-Summer Fashion Book shows 125 other styles, 25c extra.

## "I REMEMBER"

BY THE OLD TIMERS

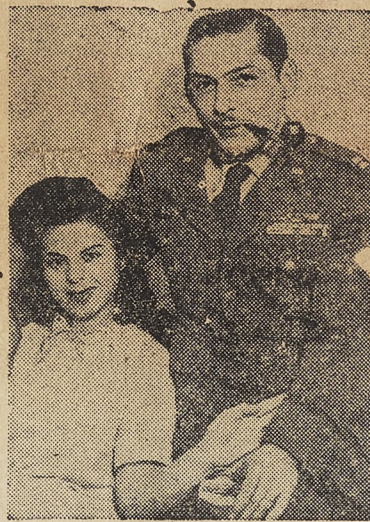
From Mrs. A. B. Flaming, Reedley, Calif.: I remember when we would get two bricks and rub them together until we had enough fine brick dust, and we would scour our knives and forks with it.

From Mrs. Etta Jackson, Mogadore, Ohio: I remember when we girls cut up tin cans in strips, wrapped them in paper and rolled our bangs up for curls on them. They made the curls OK but were hard on our heads when we retired for the night.

From H. Floyd Craig, Mt. Gilead, Ohio: I remember when we thought nothing of going a couple of miles through the late winter mud to prayer meeting. We had to put the collar and hames on the horse to pull through the deep clay roads.

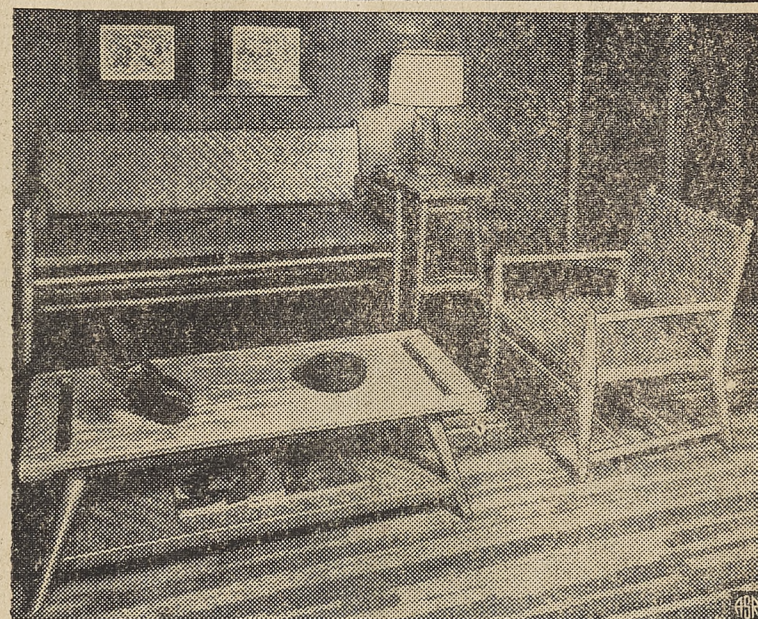
From Jannie A. Minton, Lipscomb, Texas: I remember when my mother canned her fruits in brown stone jars and sealed the tops on with sealing wax. She seldom lost a jar from spoiling.

From Mrs. F. W. Macomber, Washburn, N.D.: I remember when my father planted cane in the spring and then in the fall we children had to help strip it and get it ready to take to the sorghum mill to be made into molasses. The man who made the molasses would give us a small paddle to eat the warm molasses. We made rugs from corn husks, braided them to lay at back door to wipe our shoes.



**BALKS . . .** Capt. Jerome Schechter and wife, Sacramento, discuss refusal to fly. He holds the D.F.C. and the air medal. "We (U.S. fliers who have refused to fly) are simply afraid to fly," he declares.

## Furniture Fashions



If you have a porch, terrace, garden or just a plain old-fashioned backyard, with a little planning and a few pieces of the new summer furniture, you can have an outdoor living room that's both colorful and inviting. The variety of designs in wood, rattan, metal and wicker has never been greater. Wood furniture is now treated to be moisture and insect repellent, and brilliantly colored upholstery fabrics for pads and cushions have been designed to take a beating from the weather. Summer furniture is available in matching combinations of chairs, tables, settees, serving carts, etc. Porch, garden and recreation room furniture is keeping pace with all the other design advancements within the industry. Shown above is a porch group of wire-brushed hickory and woven flat reed.

## Science Fighter Against TB



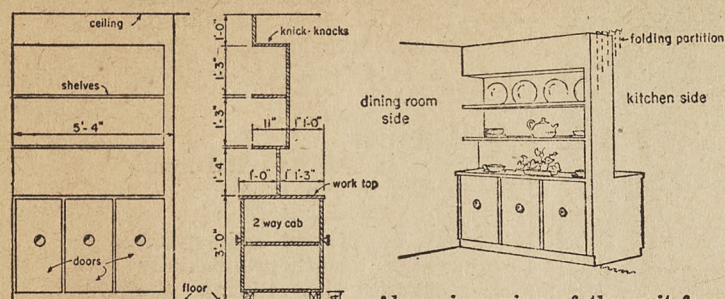
In a sterile chamber, the technician carefully works on a sensitivity test in a tuberculosis research project. Medical research such as this has been an important factor in pushing down the TB death rate. More knowledge about the disease and better means of preventing and treating it will result from research projects sponsored by the voluntary tuberculosis associations affiliated with the National Tuberculosis Association. At least one per cent of proceeds from the Christmas Seal Sale now being conducted by the associations will be devoted to medical and social research.

## Unique Room Divider Features Two-Way Storage

from SMALL HOMES GUIDE

Here's a novel idea for storage and display space dividing dining room and kitchen. It is one of many unique space-saving features presented by Small Homes Guide in a special "space house" design.

Two-way cabinets at the base of the unit make linens and dishes accessible from either dining room or kitchen. In addition, shelves provide display space for dinnerware on the dining room side and for knickknacks on the kitchen side, as well as work space.



Above is a view of the unit from the dining room. Drawings at left give details.



"Somebody nicked my pocket!"

## LAFF OF THE WEEK



"What's the Most Expensive Thing I Can Buy for Two Dollars Down?"

## MAYOR MCGUP By John Jarvis



## your brain budget

1. Which word suggests that a woman is present at a man's meeting: (a) politeness, (b) gallantry, (c) civility, (d) cordiality?
2. A "beamed" athlete probably would be holding which: (a) football, (b) tennis racket, (c) baseball bat, (d) bowling ball?
3. Elucidate means to (a) explain, (b) put in writing, or (c) remove from view?
4. Piano keys come from an animal that makes which sound: (a) bray, (b) whinny, (c) trumpet, (d) bleat?
5. You would find a mouton in which store: (a) bakery, (b) hardware, (c) clothing?

### ANSWERS

1. (b) Gallantry
2. (c) Baseball bat
3. (a) Explain
4. (c) Trumpet
5. (c) Clothing

## FREE TO THE RUPTURED

GENEROUS 6-WEEK SUPPLY

## TRUSS EASER POWDER

Don't suffer torture, idleness and discomfort from your present truss. Famous Truss Easer Powder will let you wear it with solid comfort. This soothing, medicated powder helps prevent chafing, rubbing and gouging. Soothes tender skin—helps prevent inflammation. FREE sample offer good for limited time only—so don't delay. Send name and address today.

JUST CLIP AND MAIL THIS AD FOR FREE SAMPLE  
TRUSS EASER LABORATORIES, Dept. SC3  
2335 Cottage Grove Ave. • Chicago 16, Illinois





## YEAR 'ROUND PLAYGROUND



Daughters of Union Veterans of the Civil War, Nancy Hanks Lincoln Tent 5, at Veterans' War Memorial Building, Balboa

The famous Zoo is one of the big attractions of the world.

Home of the largest moth ball fleet and technical training. Some of the finest sport cars in America will vie in what has become the West Coast's finest sports car racing classic July 10. Competition, held in nearly every

**DIRECTORS**  
Directors of Lakeside Sanitation District are, F. L. Boyd, Willard Johnson, Tom H. Barkdull, Harvey Bair.

**U.S. POSTOFFICE**  
Lakeside  
Winston Oakes, Postmaster  
Woodside and Main

class, is staged at scenic Torrey Pines, 300 feet above the blue Pacific.

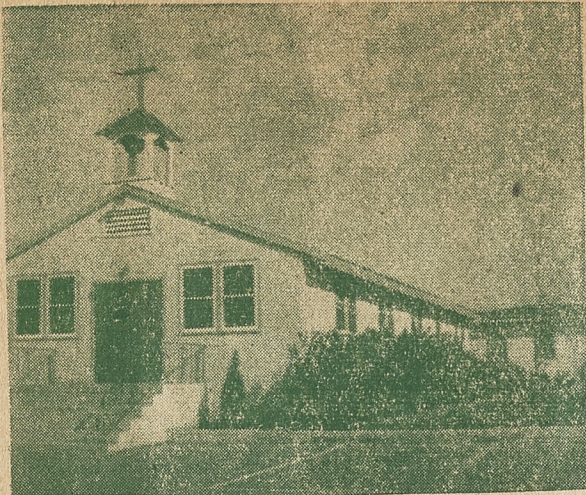
### LAKESIDE COMMUNITY PRESBYTERIAN CHURCH



Maine Ave. at Park St.  
Educational Building and Church Office, 130 S. Benedict St.  
Houses the Sr. and Jr. Depts.  
Rev. T. E. Roberts, Pastor  
Office Phone HI 3-1322  
Res. HI 3-1325  
9:30 a. m. Early Worship Service for adults and older young people.  
9:30 a. m. Departmental Sunday School for nursery through 9th Grade.

11:00 a. m., Second Worship Service.  
6:30 p. m., Sr. High Youth Fellowship.  
7:00 p. m., Jr. High Youth Fellowship.  
Nursery continuous under supervision from 9:30 until noon every Sunday.  
3:30 p. m. Wednesday, Junior Girls' Choir rehearsal.  
7:30 p. m. Thursday, Adult Choir rehearsal.

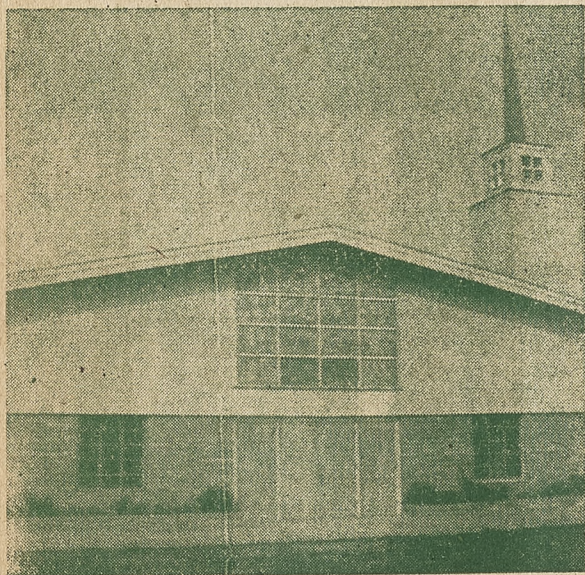
### OUR LADY OF PERPETUAL HELP (Catholic)



One Mile east of Lakeside on El Monte Road  
Telephone HI 3-1412  
Sunday Masses: 7:00, 8:00, 9:30 and 10:30 a. m.  
Weekday Mass: 7:00 a. m. Saturday Mornings at 8:00 a. m.  
Confessions: Saturday 10:30 a. m.

m. (Children): 3:30 to 4:30 and 7:30 to 8:30 p. m.  
Devotions: Tuesday Evening Novena to Our Lady of Perpetual Help at 7:45.  
Catechism: Each Saturday morning from 9:00 to 11:00.  
Information Class: Each Monday at 7:30 p. m.

### FIRST BAPTIST CHURCH



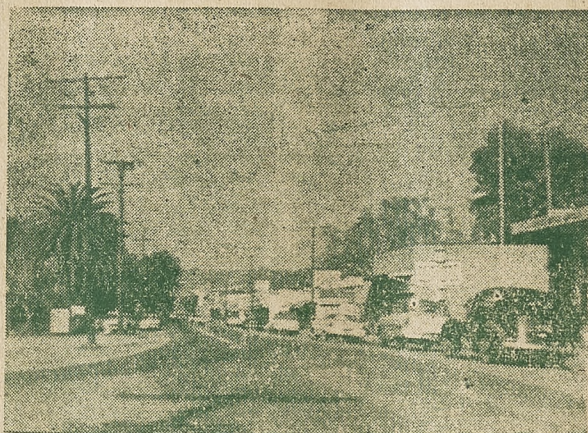
Rev. E. R. Bigelow, Pastor  
9:30 a. m., Sunday School.  
11:00 a. m., Worship Service.

7:00 p. m., Training Union.  
8:30 p. m. Wednesday, Bible Service and Prayer Meeting.

**LITTLE LEAGUE**  
Plans were discussed for the 1956 Little League games. Umpires and equipment also got

consideration.  
Woodside Gadget Shop at Cottonwood and Woodside, is a subscription agent for the CITIZEN.

Pedestrians still have the right of way in the crosswalk.



Lakeside's Maine Avenue, Looking North

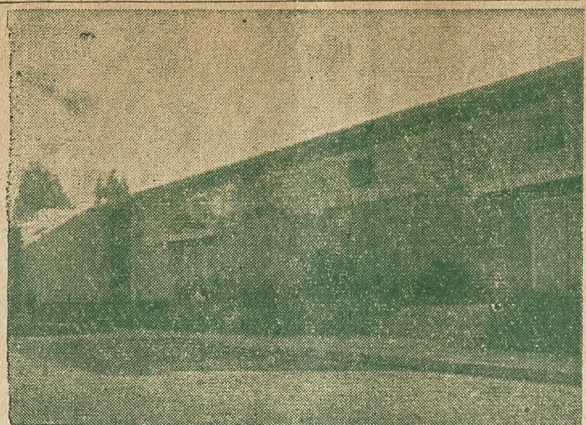


### LAKESIDE BRANCH

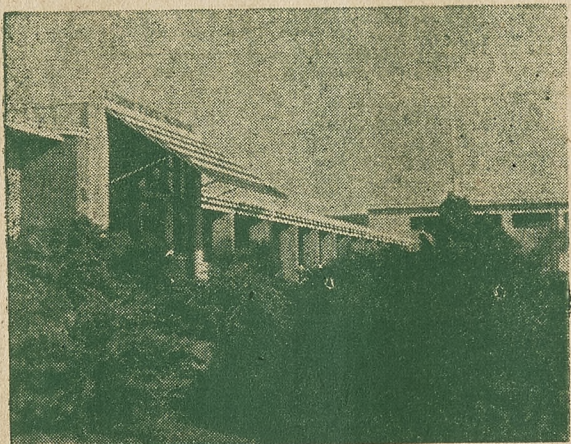
Lido Lake Park  
Hours — Monday, Wednesday, Friday, 1:00 p. m. to 6:00 p. m.

### San Diego County Library

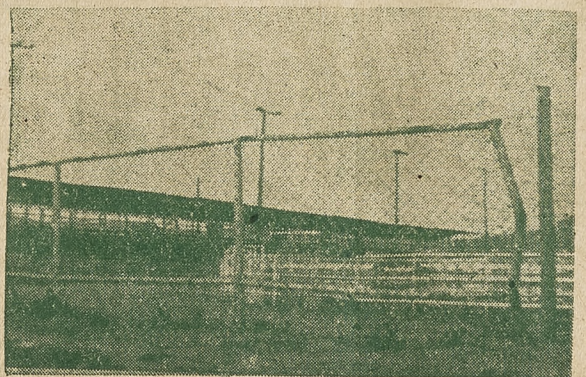
Saturday—1:00 p. m. to 12 noon.  
Mrs. Genevieve Schnabel, Librarian.



Lakeside Union Elementary School



Lindo Park Elementary School



A bull's eye view of Lakeside's famous rodeo arena

## SPORTS

already been set.

The most urgent need at present is for the dugouts. Money has been allocated for this purpose but plenty of help will be needed and volunteers will be welcomed with open arms. Another important decision to be made at this meeting will be the method of selecting players.

At the last meeting it was agreed that we should not try to put in a grass field at this time as most of the players felt that a good dirt field was far superior to lawn.

Watch for your next issue of the Lakeside Citizen for a complete list of the executive committee, names of teams and sponsors.

### LA JOLLA

Swimming in the cove, famous restaurants, unusual caves and rock formations, surf fishing picnicking facilities. The name means "The Jewel."

### WARNER HOT SPRINGS

The elevation at Warner Hot Springs is 3,165 feet, and it is located in the northern part of San Diego County. It was the original Indian settlement of Agua Caliente. J. J. Warner, an American trader, settled at this point in 1831.

The curative powers of its springs are unexcelled in America or Europe, according to medical authorities.

### THE SPORT OF KINGS



Equestrian activities are enjoyed by young and old alike at the riding and horse show centers.

sors and the most pertinent facts concerning our home Pony League.

### FLASH—

Word has just been received that the meeting will be held Monday, February 20, at the home of Harry Jackson on Vista Drive. For more detailed directions call HI 3-1785. Meeting to be called at 7:30 p. m.

### GOLF

Mrs. Gene Church and Dick Trimmer won the two-ball mixed foursome Sunday, 47, 15, 32. Tied for second were Mrs. Gene James and Joe Pignatelli, 49, 16, 33.

This was a nine hole tournament, low gross for the day was 45 by Bill Mc Cre and Mrs. Wilson White.

In a mixed race horse tournament in which all golfers tee-off at the same time, the couple with high score at each hole is eliminated. The two remaining, Mrs. Dick Trimmer and Frank Zeglis were winners.

Bill Brady turned in his best performance 91, 23, 68 winning the January trophy. Mrs. Wilson White took the Ace trophy 50, 15, 35, given each month.

### STATE SOCIETIES

#### Missouri

Meetings second Saturday at the church, Jackson and Ft. Stockton Dr., 6 p. m.

#### Iowa

Meetings every third Friday at Highland and Landis Community Center.

**Federation of State Societies**  
Meetings fourth Friday at Community Center, Highland and Landis.

#### Ohio

Meetings on third Wednesdays at Presbyterian Church, 4th and Date Sts.

Do I refuse to drink before driving?

### NATURAL HISTORY MUSEUM

At El Prado and Park Boulevard. Houses fascinating exhibits of fauna, flora, minerals and special exhibits of birds and animals in natural surroundings. Open daily 10 to 4:30. Movies Sunday at 1:30 and 3.

### OPEN HOUSE

House of Pacific Relations, Sundays to 5 p. m.

Seven beach and bay swimming centers lure thousands daily for a cool-off dip during the year.

Beautiful queens, colorful floats and hundreds of thousands of spectators make up the many annual pageants and parades.

### SPRECKLES ORGAN PAVILION

South of El Prado. Scene of outdoor organ concerts at 2:30 p. m. Saturdays, Sundays and holidays free to the public.



(Above) Bell tower and Mission San Antonio de Pala.



# SUNDOWN ON THE PACIFIC SHORE

A novel about the Great West

BY RENAN PREVOST

Copyright by Renan Prevost, May 1955 All rights reserved

## PREFACE

All thru the West there are Ghost Towns. Mostly in the region of the gold mines, of the wild, reckless days of 1849 and after. There are ruins of buildings and etc., which have a story, of the days, of glory and easy wealth for some men; and disappointment and tragic passing for other men.

About every city there are happenings of the past which are not always recorded; some men leave great names for their accomplishments, and land marks are named after them such as Parks, Streets and Schools. Also there are men, the workers who have "done the work" who are usually forgotten, with their passing on from this world. This story is about these men of great courage, supreme courage. Many of them arrived here without funds, and so gainful employment was necessary and that was work—hard work. Work not in line with their skill in a trade or profession.

Ghost towns have their story. So stories exist about buildings, water works, factories, railroads and other endeavors concerned with the earning of a livelihood. These stories become interesting, because they portray a life during the days of the past, almost forgotten. Great buildings or public utilities are usually known by the name of the man or corporation which caused the construction. Very seldom is any credit given to an architect, or the men who actually did the work. These were the men—"the brains" who were responsible for the erection of the structure or etc. And so this novel is about those "brains" and how they came West and what their life was like.

There are certain things effecting the economic welfare of men, which cause them to migrate. Generally it is promise of better living conditions or opportunities of easy attainment of wealth, thru land booms, new agricultural crops such as rare fruits, a better livable climate, as an aid to regain health, or as in the case of the colonization of this great country— an escape from persecution or oppression.

Men have been traveling to the West for generations, so we travel West with our characters, starting in 1880.

## AUTHOR'S NOTE

Any similarity of names or places is merely co-incidental. All characters, dates and places are imaginary. The author has endeavored to use names of his own invention. If by chance the name of a living, or deceased person, or relative has been used, or any similarity thereof, the author offers apologies, for an unavoidable accident, which sometimes happens.

The author wishes to acknowledge, with thanks and sincere appreciation, the help that many old residents of the locale have supplied. Much of the material used has been obtained during many years of taking notes. Many of the yarns, stories and hearsay have been combined to make this novel.

## CHAPTER 13

Jerry's First Trip to the Country.

The New England Yarns.

The Stayson Family.

The Founder of the New Town.

Continued from last week

Jerry was waiting at the Jones Livery Stables for James Twitcher, talking to Mr. Jones, the keeper.

"Tell me, Mr. Jones, how long have you been here?"

"Well, Son, I be what they call a native son. I have seen New Town grow. I know Father Horton. I saw the first house built and the pier and market."

"Oh, yes, I have heard of him. He was a great man for New Town," said Jerry.

"Well, I'll tell you son," Jones then cleaned his mouth by spitting out the wad of tobacco; just how a man could chew such a wad was a mystery. "We old-timers take pride in calling him Father Horton. When he was a middle-aged man, he bought the land where the main part of the city now is, for twenty-six cents an acre. He was a smart New England Yankee. Today that land is worth a million. He gave the county the whole block where the Court House is on D Street, the building where the big clock is in the tower. In them days it could be heard to strike the hour all over town. During the bad years, when everybody was discouraged he paid the salaries of the Town officials, from his personal funds. He gave away whole blocks of land to people who promised to build stores, grist mills. And gave a site for a church of each denomination. Some times the building promises were not always fulfilled, so he bought back the land. He was always ready to help married men who earned their living by the sweat of their brow. Truly, he is a father to New Town. He was the first true real-estate promoter, who had confidence in his convictions that some day there would be a great city here."

"Say! You are a newcomer, aren't you?" asked Mr. Jones.

"Oh yes, Mr. Jones, I have been here only a few weeks."

"Well, Good Morning all," said Twitcher, when he arrived. "All ready to go, Jerry."

Jerry nodded, yes.

"Mr. Jones, how is your orange supply at home for your children?" inquired Twitcher.

"I could use some anytime. Them kids look a lot better now they have oranges."

"Sure, I knew that they needed oranges. New Town oranges, best for health, best in California."

"Get up," and they were off for a load of oranges, going to Chollas Valley, a few hours' ride. The boys had plenty of time to visit.

"Tell me, Twitcher, just how did you come to be interested in California? Remember the day that you came to

the telegraph office in Little Falls, Mass.?"

"My father used to have some business in Boston, where there were some sea-faring men. And when I was a little boy I used to go with him. Like all kids, I listened to many tales and yarns about California, that the Sea Captains used to tell. Some of them aroused my interest, and then I could ask questions. There was one captain who was too old to go to sea, so he had a small hotel where we used to stay, and while father was out on business, the old gentleman told me stories about the trips to California. Do you want to hear some of them?"

"Sure, I do," replied Jerry.

"Well, here goes.

"It started by a report by a man named Sholar, who had been to California about the year 1805. Came by Cape Horn of South America, he saw countless thousands of hides and huge vats of tallow, thousands of sea otter which could be killed for fur pelts. All this material could be had by ship captains by the barter method. Some Sea Captains ventured to go there. It was a long voyage by way of Cape Horn of South America. The ships went with cheap manufactured goods, such as tools and cloth. And as there was no competition, the trades were on the terms of the captains, who, being Yankee traders, made huge profits on the deals. There being a big demand by the boot and shoe industry of New England for hides, it proved to be a profitable business. Wherever there is profitable business, there is where you will find a Yankee trader.

"One other yarn was that the natives lived apparently unconscious of the potential paradise around them. They would sleep, smoke and sing, while Nature was inviting them to the noblest and richest of rewards; that of tilling the soil, in a climate unmatched anywhere on this continent. The Spanish Mission system of civilizing the natives through agricultural development was a gigantic business, being fostered through the Church, protected by the sword.

"One story goes that a New England ship was wrecked a San Pedro on one Christmas Day. The survivors married into the best families of the prominent natives. They then became Spanish Dons. They acquired large tracts of land, some of which had been granted to nationals of Mexico. California was then part of Mexico. These Yankees were business men. Soon there were stores, Grist-mills, etc., and they monopolized commerce, they became very rich."

"Well," said Jerry, "I understand, why you were so interested in California. But why did you come to New Town?"

"I came here because I never again want to experience the winter snow storms as we have in New England," replied Twitcher.

"Well, here we are. This is where we get the oranges."

"These trees look good to me, Are there any lemons here?" asked Jerry.

"Oh yes, these people have the groves for show and a hobby," explained Twitcher. Then turning to the ranch foreman, he said, "Mr. Juan Arena, my friend, Jerry, here, would like to see the lemons."

"Juan, how long have you been here?"

"Me, Senior? Me here long time—my papa and mama born here, long time now."

"Then you are a native son?" remarked Twitcher.

"Yes, me Mexican—Alta California Mexican. Did you ever see grandos adobe house at La Punta, near the bay at Ciudad National?" he asked.

"On the Point over there?"

"Si, Senior. La Punta was a great rancho when I was a little boy. Many boys and girls play music there. La Punta fiestas were like in Old Mexico; my papa used to say. When Arguello was Senior de la Punta, el primo Hombre, then was nice times. Hombre Arguello one very fine man. He have twenty-one boys and one beautiful girl. One time plenty of oranges and lemons there. Never one hombre go hungry at La Punta, said Juan.

"You are not so old, Juan. How long ago was La Punta such a good place?" asked Twitcher.

"Me little boy fifty year ago. You know Senior, one time me so little, me live on milk for one whole year."

"We all did that."

"Some day you go see La Punta. One fine adobe house there long time ago. You see place—house now mostly all gone."

"Oh, I understand. The old adobe house is returning to the earth from which it came," said Twitcher.

"What say, Senior?"

"I said the old house is falling back to the ground. It was a adobe house wasn't it? asked Twitcher.

"Si Senior - my papa made adobe bricks there to make the house bigger. Now house falling down - too bad, one grand place La Punta, long time gone by, now."

"Can my friend here see the lemons?" asked Twitcher.

"Si, Senior. He can go down there. Take some lemons if you want. They are good lemons, Si, Senior."

Juan was the man in charge for the owner. Juan was a bewildered native who took great pride in being the ranch forman in an orange grove. He acquired an air of distinction among the other natives, most of whom had the old "manana" feeling, which is their saying for being lazy.

Jerry returned with a few lemons very much satisfied remarking, "Some day I am going to have a lemon grove"

"That may be a good idea, if you combin'd real-estate development along with it," said Twitcher. There is very little demand for lemons here"

"Yes, I realize that, but there is a market for them in the East, because I have been told that whole boat loads of them are unloaded on the Atlantic seaports, from the lands along the Meditterrian sea, where lemons grow."

"Well Juan, thanks, I will stop in at the Bank in the city and pay your Boss, and here are some cigars for you."

"Adios, amigo," said Juan.

"Going to be a little late to sell at the depot today, so we will sell oranges on the way in. I have enough for the depot trade tomorrow, also I may get some oranges on the wholesale market tomorrow morning," said Twitcher.

"Do you want to know what is the most neglected natural resource of this county? It is water. To much of it runs out to the ocean during the wet season. Some day there will be a great Metropolis here on this bay; and water must be saved. We will need water storage reservoirs on all the rivers, masonry dams should be constructed soon as possible. There was a great draught here in 1863 and 1864 which should always be in the minds of the people. During those years cattle were shot because of no pasture feed or water. Some day us working New England Yankees will take hold of this place and beleive me, we will get results on the water question. A New England Yankee is awake, and he does not have to learn the same lesson twice. Especially the hard way, like some of the natives."

Arriving on the outskirts of the town Twitcher started "Oranges! Oranges! Sweet oranges fifteen cents a bucket." was the usual sales notice to the customers. "Get Dup, Napoleon." That name for a horse, was a joke to Twitcher.

Jerry heard plenty of that on the way into town. Twitcher made friends everywhere he went. All the children liked him. There were always small oranges in every load, so he gave them to the children. It was an inspiring sight to Jerry to see a child's face light up, when he was given an orange. Finally arriving in town Jerry said,

"Thanks a lot for the ride, I am going to the store, maybe Bill will need some help. Good bye now."

## Part Two

The high school term nearing the end for the school year and Jim Cassidy and Julia Stayson becoming lovers, was very much to the objection of money lender Stayson. Also his gallant vehicle now not being in a running condition worried him plenty. He was so proud when riding in that gas buggy, because only the wealthy could afford one.

Walking home from school Jim and Julia, two of the town's younger set were much attentive to each other.

Jim asked, "Why don't your father ride in the auto?"

"He can't make it run. Guess he just isn't a mechanic enough to run it any more. There seems to always be something wrong with the so called gallant vehicle."

"Let us go see if we can make it run," said Jim.

Continued Next Week



## 2nd ANNUAL PRESENTATION

## SERAFINA

THE PLAY BY JEROME GERARD; MUSIC BY RENAN PREVOST

with additional numbers by  
H. Adair Thomas

## LOVE - INTRIGUE - COMEDY

A first rate tourist attraction must be original, entertaining, enjoyable and it must be seen only in one place. Tourists travel the world over to see unusual attractions. "Serafina" and "Stars in the West" can be annual attractions for San Diego. There has never been anything offered in San Diego, to compare with the possibilities of these Historical Operettas, excepting, the two great Expositions - 1915 and 1935, in our wonderful Balboa Park.

Why we offer these Operettas - The presentation of stage shows and etc., which have been produced for years, elsewhere, does not create prime tourist attractions of merit, for San Diego. Because as a rule tourists do not travel far to see stage shows, which can be seen at home or nearby.

Or to hear music which is regularly used on the radio or on records for home playing. All of which; although, said shows and music are acceptable for amusement; but, they are in reality "common stuff" and seldom attract the well informed and enlightened tourist, seeking the unusual.

A tourist attraction of supreme merit is the Historical Operetta. And produced annually in a Civic Theatre located amidst the fine buildings of Balboa Park, which is world famous and the center of culture of San Diego. We have the Russ Auditorium which will suffice until a Civic Theatre can be provided. We have the talent and the most enjoyable operetta - "SERAFINA"

These Operettas are new, with appeal unlike the over-played stage presentations of the past years.

So, We offer these original Operettas, they can be tourist attractions unsurpassed; because they have not been produced elsewhere, most of the music has not been published, or offered for public use. Here are two historical Operettas, in all that it implies, about our San Diego.

The historical facts presented in the Operettas are such as has never heretofore been presented. Participation is available for Patrons and Sponsors send communications to -

Phone - HO.6-3838

AT.1-6117



A scene from the operetta "Serafina"; aboard an old sailing ship at anchor in San Diego Bay in the year 1825. Jessen Studio Photo

## Songs of "Serafina"

By Renan Prevost  
and H. Adair Thomas

California

Nina Bonita

Memories of Ireland

R. Prevost, H. A. Thomas, V. Rodgers  
Chimes in the Valley

Songs and Music  
Renan Prevost

Overture "Serafina"

Senorita, Only You

The Governor, He Comes

Governor's Love Song

Dawn of Love

I Adore You

Serafina

You Alone My Love

Shore Leave

Soldier Man

Lolita

El Bandito

Me, A Soldier Fine

Sail With Cargo

We'll Soon Go Sailing

# Historic Tourist Attraction



# OLD SAN DIEGO Birthplace of California

**FIRST YANKEE HOUSE, Old San Diego**—The lumber used in this building came around the horn. Take bus to Mason. See "Serafina" for sure—

**SERRA CROSS, Presidio Hill** Made of old adobe gathered on Presidio Hill, the Serra Cross was erected in 1915 in honor of Father Serra, founder of the

San Diego Bay was first visited by Juan Rodriguez Cabrillo, a Portuguese navigator in the California chain of Missions.

service of the King of Spain, in 1542. A countryman, Sebastian Viscaino, surveyed the bay and adjacent areas in 1602 and named it San Diego.

**OLD SAN DIEGO** — "Where California Began." This is where the first white man landed and settled on the Pacific coast.

home of the world's largest reflecting telescope and is situated atop Palomar Mountain 68 miles northeast of San Diego via Escondido. A large visitors' gallery allows the public, without cost, to view the structure's interior.

## PRESIDIO PARK

Presidio Park marks the site of the first settlement on the West Coast, Junipero Serra Museum there, houses fascinating collections of historical interest and value. Above Old San Diego.

## OLD MISSION

San Diego is the home of the first of the missions in the California chain built by the Spaniards in the 1700's. The Mission San Diego de Alcalá in Mission Valley, is open daily to the public.

## MILITARY ESTABLISHMENTS

Some of the most important links in the chain of national defense are located in San Diego. The nation's largest Naval Air Station, the world's finest Naval Training Station, the Coast Guard Base and the Marine Corps Recruit Depot for all activities west of the Mississippi are just a few of the mighty military installations here. Visitors are invited to attend reviews and parades. See Calendar of Events.

## POINT LOMA

The arm which extends seaward from the mainland and provides the western arm of the entrance to San Diego Harbor. Yacht clubs are along the side of the point, and Ballast Point was the place where the old sailing ships stopped to unload and load cargo. The point is the site of great Naval electronics laboratories, Fort Rosecrans, Cabrillo Monument, Rosecrans National Cemetery. View from the end of the point is considered of the best three or four in the world.

San Diego is famous, too, for its art enthusiasts; men and women of the business, professional and family life.

work since 1903, and are at present assisting Father Carrillo in the biggest of restoration programs.

lumber schooners may be seen along the docks and in the harbor.

## PALOMAR OBSERVATORY

Palomar Observatory, in San Diego's back country, is the

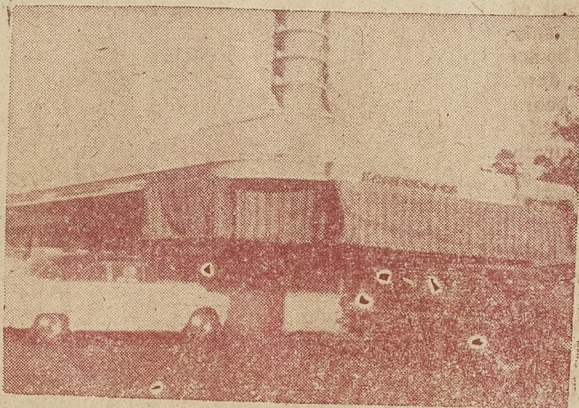
## MORMON MARKER

Commemorating one of the longest infantry marches in recorded history, a marker was dedicated in Box Canyon on March 25 1954.

Box Canyon, in the desert east of Julian, is a narrow defile through which the famed Mormon battalion broke its way



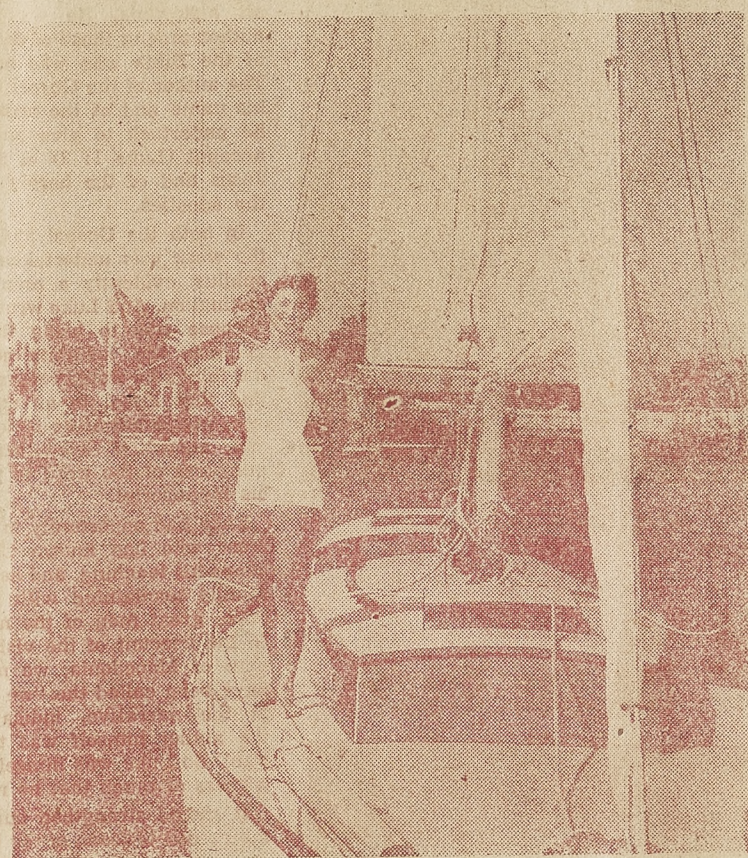
Church of the Immaculate Conception



(Above) Glen's convenient Curb Service for quick snacks, Taylor and Juan Streets.



(Above) Casa de Lopez, built in the year 1855 by Francisco Lopez.

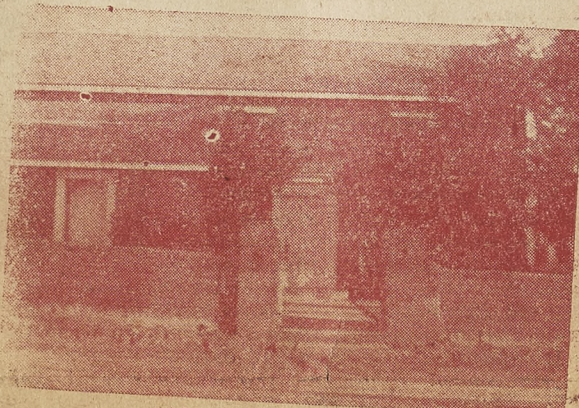


Sailboating is a popular pastime in this perfect vacation land.

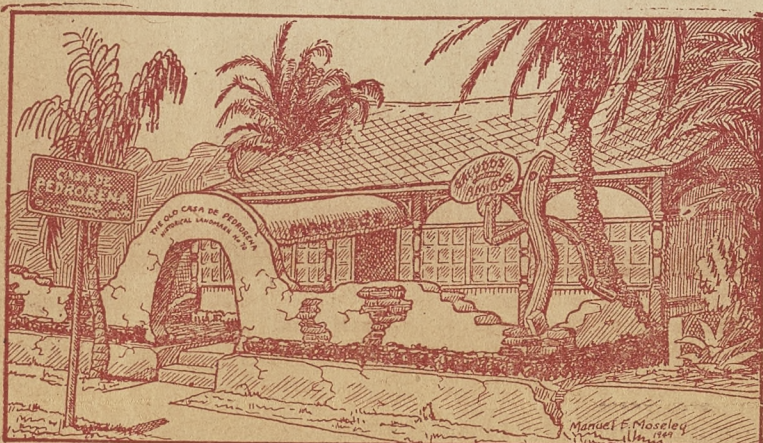
## PALA MISSION IS OPEN TO TOURIST

The Mission Church is a marvel of antiquity; wooden staves hand carved by the first Indian converts; original walls, tile floors and colorful wall decorations painted by the first parishioners 139 years ago. Here is one of San Diego's outstanding tourist attractions.

Indians of the Pala reservation have always taken a great pride in their historic mission, built by their forefathers, and have assisted in the restoration



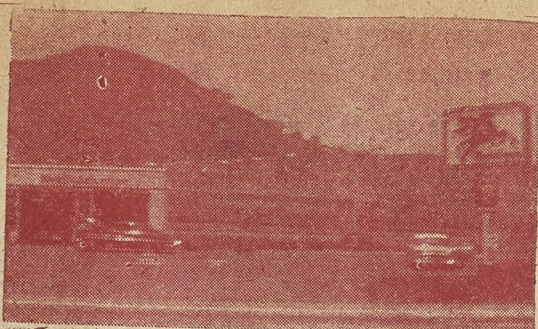
(Above) Old adobe chapel, historic landmark on Conde street.



(Above) Historical landmark Casa de Pedronera.



The Old Plaza



(Above) Turn off point to Pala on Highway 395, a few miles north of Escondido. Turn to the right at this service station.

## BALBOA PARK

A 1400 acre recreational area located in the heart of San Diego. Balboa Park is one of the largest and most beautiful city parks in the world. Its elaborate buildings were constructed for the International Expositions of 1915 and 1935.

## EMBARCADERO AND FISHING PIERS

San Diego's Embarcadero provides an endless variety of interesting waterfront activities. Ocean going liners, fishing craft, naval ships, cargo vessels and

lumber schooners may be seen along the docks and in the harbor.

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lumber schooners may be seen along the docks and in the harbor.



(Above) The old Whaley House burnt brick building in Southern California, was the city hall, courthouse and hall of records when Old Town was San Diego. See "Stars In West" for Laughs.

The U.S. Naval Hospital in Balboa Park is one of the largest, most beautifully located, and best equipped naval hospitals in America.

## MARINE RECRUIT DEPOT

Training site for all U. S. Marine recruits from the western part of the country. Base open to public daily between 1 and 3:30 p. m. Review open to the public at 3 p. m. each Friday.

Think, drive, walk and talk safety and safely.

Be right, by keeping to the right at all times.

Never argue over the right of way; just give way.

Better drive at 40  
And live to 80.  
Than drive at 80  
And die at 40.

Motion pictures aid traffic

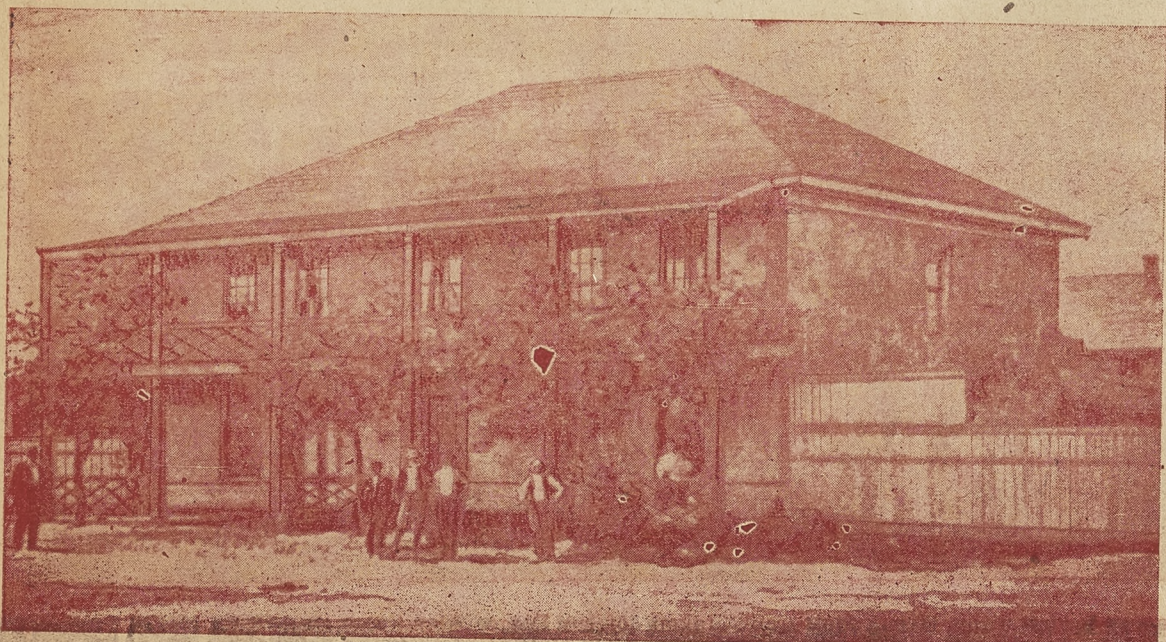
World famous gliders gather annually here for meets held at Torrey Pines.

The prize fight ring at the Coliseum brings the great and near great to sport-loving fans.

## MISSION SAN LUIS REY

East of Oceanside, this mission was founded in 1798 and is called the most beautiful of the early California missions.

**GLEN'S**  
Curb Service  
Breakfast Anytime  
Juan and Taylor St.  
Old San Diego



Above - First Office of the San Diego Herald in 1851, and Home of the First Masonic Lodge in San Diego, Lodge No. 35

See "Stars In West" for Laughs.



America's No. 1 historic site  
In The West

# OLD SAN DIEGO



MISSION SAN DIEGO DE ALCALA—  
from Old San Diego, 20 minutes auto

## Date Palm Tree .. Another "First" for San Diego



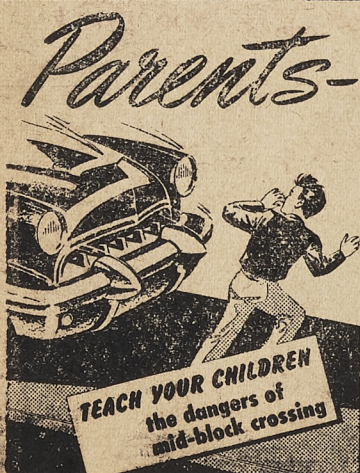
(Above) The stately date palm brought here and planted by Padre Serra's land expedition in 1769 has weathered the ravages of time—still stands at the foot of Presidio Hill in Old Town.

### THE LONG LOOK

Palomar Observatory, one of the greatest scientific achievements in modern history, is located in San Diego's nearby back country. It is the home of the world's largest camera, which instrument will permit the moon to be photographed as if it were but 28 miles distant.

Ideal climatic conditions are essential to the successful operation of this observatory. After years of searching for a location offering clear atmospheric conditions throughout the year, officials selected Palomar Mountain.

On the site also will be found two other observatories, one is a reflecting telescope situated atop Palomar Mountain 68 miles northeast of San Diego via Escondido and U. S. Highway 395. Turning east at Escondido, the road signs are clearly marked.



By ROBERT H. HARPER

*Luke, Physician and Historian*  
Lesson: Luke 1: 1-4; Acts 1: 1-2  
16: 6-10; Colossians 4: 14  
Golden Text: Acts 1: 8.

LUKE was a physician and he became one of the greatest of all historians. He was the only author among those of the 66 books of the Bible who was not a Jew. The author of the Gospel that bears his name and of the book of Acts, he undertook to give an accurate account (Luke 1: 3) of the life of Jesus and of the heroic doings of the apostles.

In both the Gospel and the Acts the work was undertaken for Theophilus, evidently a man of some distinction. And Luke wrote that his purpose was to bring the reader to know the certainty concerning the things he would record. And we find that Luke, in an unscientific age, was a scientific historian who had consulted eyewitnesses and ministers of the word in preparing his manuscript.

Luke had opportunity to talk with those who had known Christ and heard his teaching, and he was personally acquainted with Paul and other great men of the new faith. In the account of the vision of the man of Macedonia, we note what have been called the "we sections" in the narrative, indicating that the author himself was then with Paul. So Luke was himself an eyewitness of much that he records.

It should strengthen our faith in the record to learn of the labor and care that Luke gave to the writing of the life of our Lord and of the heroic activity of Paul and others in planting Christian churches here and there.

### Don't gamble with fire— the odds are against you!

#### NAVAL TRAINING CENTER

Training site for thousands of Navy recruits. Weekly reviews on Saturday mornings open to the public. Entrance on Rosecrans St.

#### DESCANSO

This mountain resort area offers many lovely picnic sites and is 41 miles from San Diego via U. S. Highway 80 at the junction of State Highway 79.

#### MOUNTAIN

Jacumba, a mountain resort community of 1,000 people, is near the divide separating San Diego and Imperial Counties on U. S. Highway 80, 85 miles east of San Diego, with an elevation of 2,900 feet. Its climatic conditions are a mixture of mountain and desert. Many residents of Imperial Valley maintain summer homes there.

#### Surf Fish

Corvina and Croaker — April through October. Best surf fishing June, July and August.

Do I come to full stop at a stop

Hall, Herbert and University Ave.

New York  
Meetings at Hard of Hearing  
Hall, Herbert and University  
Ave.

San Diego Browning Society  
meets in the home of Mrs. Jessie  
Temple, 2204 Albarross St.

#### TUBERCULOSIS GROUP

County Tuberculosis and  
Health Assn., headquarters at  
3861 Front St.

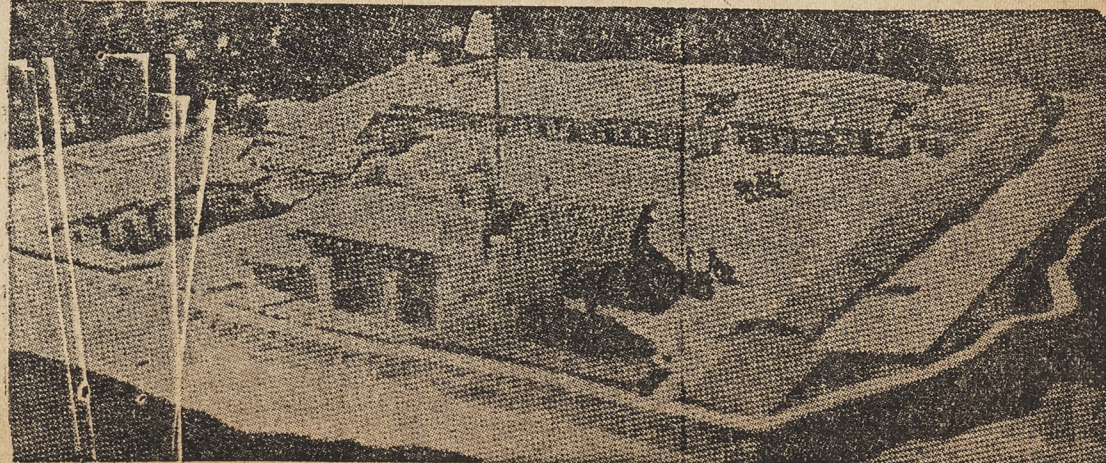
—Comedy, intrigue "Serafina"—  
Don't Miss "Stars in The West"

Traffic safety is not an isolated  
problem involving only a minori-  
ty group. It is the problem of  
very man, woman and child in  
the community and can be over-  
come only with the co-operation  
of all. You are only as safe as  
the worst driver you meet.

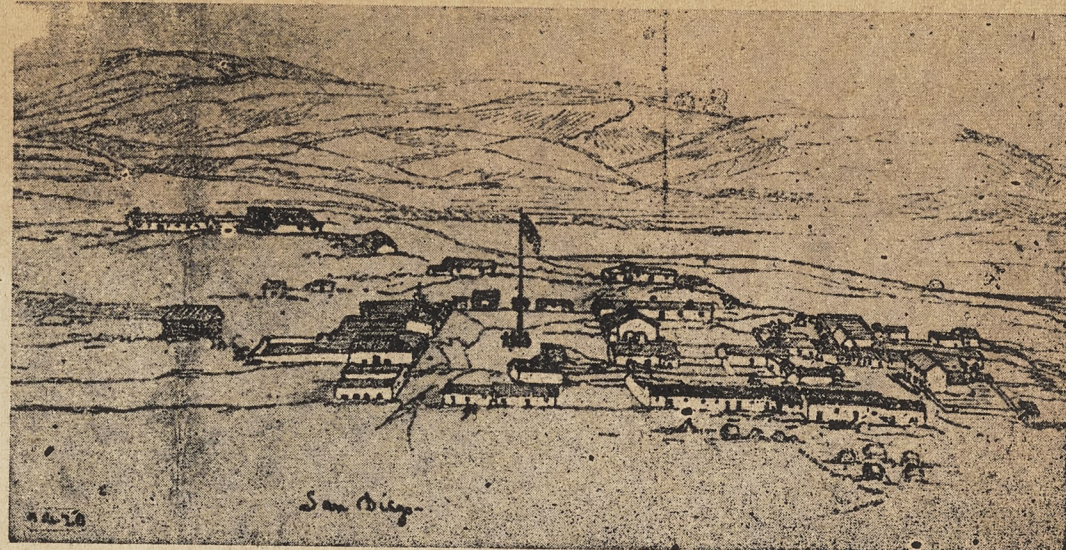


SERRA MUSEUM, Presidio Hill—Rare collection of early San Diego antiques, letters, documents etc. Take bus 3 to end of line, walk 4 blocks west.

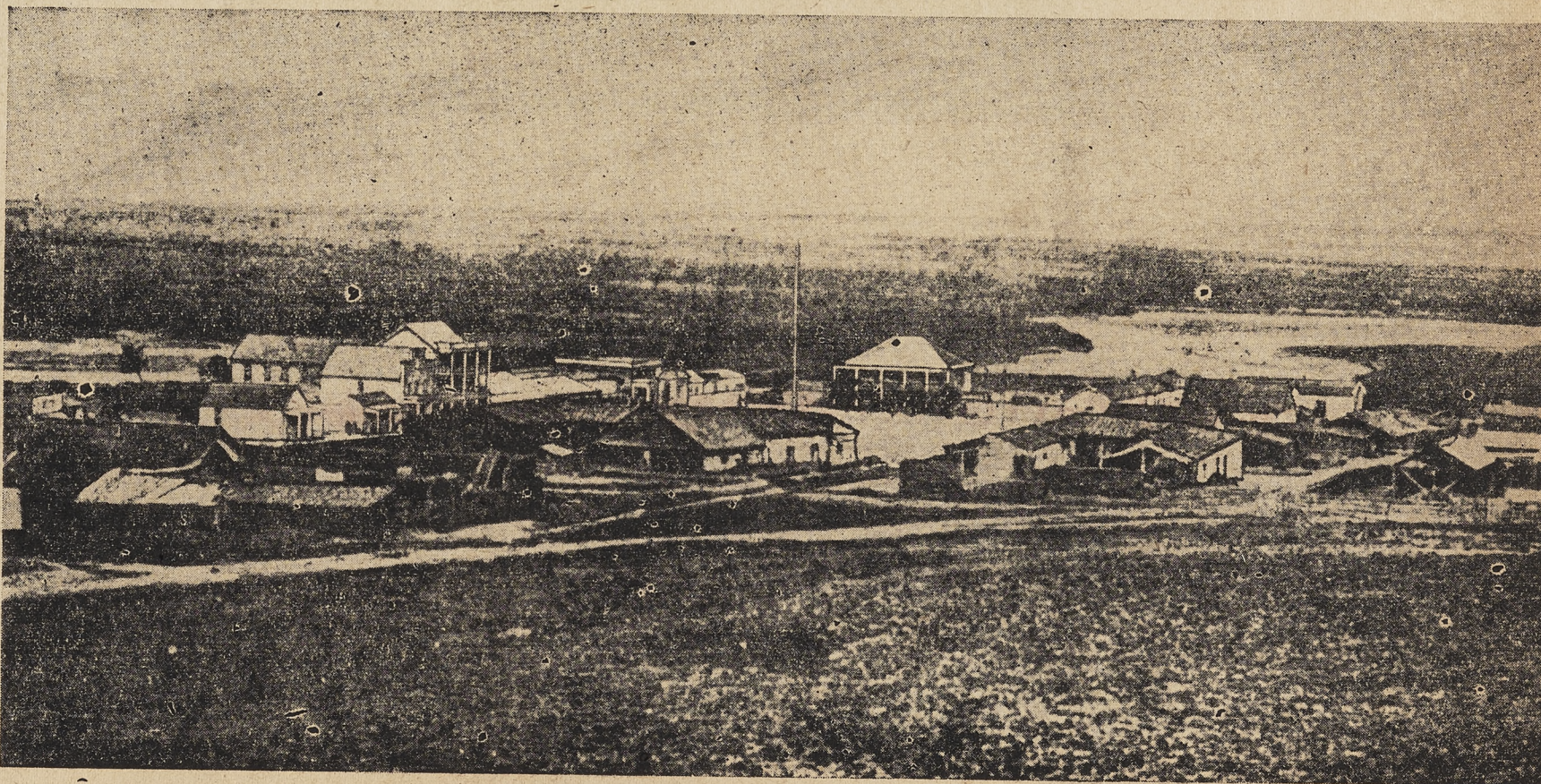
## SAN DIEGO'S EARLY DEVELOPMENT IN PICTURES



first San Diego army quarters.  
The first mission church and  
of the Presidio located on a hill  
governor's residence are sur-  
rounded by homes, shops and  
as it appeared within the walls



(Above) The second San Diego built on the flat land below the Presidio. It was on this site that San Diego first became a city, so designated by the State Legislature. It was here that the United States Government raised the American flag and took possession in 1846. The drawing was the first made of San Diego by an Army engineer in 1846.



(Above) The third stage of San Diego's development appears in this first photograph taken of San Diego. About the time this photo was taken, Official records were moved from this old town site to New Town, the site of the present downtown business area.